



360° Webcams for Zoos and Aquariums

Final Presentation

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Overview

- Introduction
- Design
- Implementation
- Testing
- Lessons Learned and Summary
- Q&A
- *Demo Video*



Introduction



What is True 360?

- Startup founded by ISU undergraduate entrepreneur
- Mission: “*Create immersive 360° experiences for zoos and aquariums.*”



Problems/Needs

1. Accessible easy-to-use 360° webcam system
2. Boost social media presence and improve marketing strategies
3. Lack the resources necessary to analyze hours of footage



Market Survey: Zoos

- San Diego Zoo, Smithsonian's National Zoo, Woodland Park Zoo
 - Live footage
 - Not 360° interactive
 - Positioned outside exhibit
 - Low-resolution
 - Sponsored



Market Survey: Pelco VMS

- Security-oriented
- Panoramic/360° footage capabilities
- Computer vision analytics overlays
- Desktop client
- Low-resolution (5 MP) IP 360° camera



Solution

- 360° footage management system
 - Microservices architecture
 - Embedded camera control program
 - Computer vision footage curation
 - Web application



Design



Functional Requirements

- Remotely start and stop recordings
- View camera recording status
- Archive recorded footage
- Detect and extract motion to usable clips
- View raw archives and processed clips
- Download archives and clips



Non-Functional Requirements

- Accessible from exhibits across the country
- Support multiple simultaneous users/webcams
- Support up to 4K footage resolution
- Support future scalability
- Intuitive user interface



Constraints

- Programmable 360° camera API availability
- Slow Internet speeds within zoos
- Remote webcam access once installed

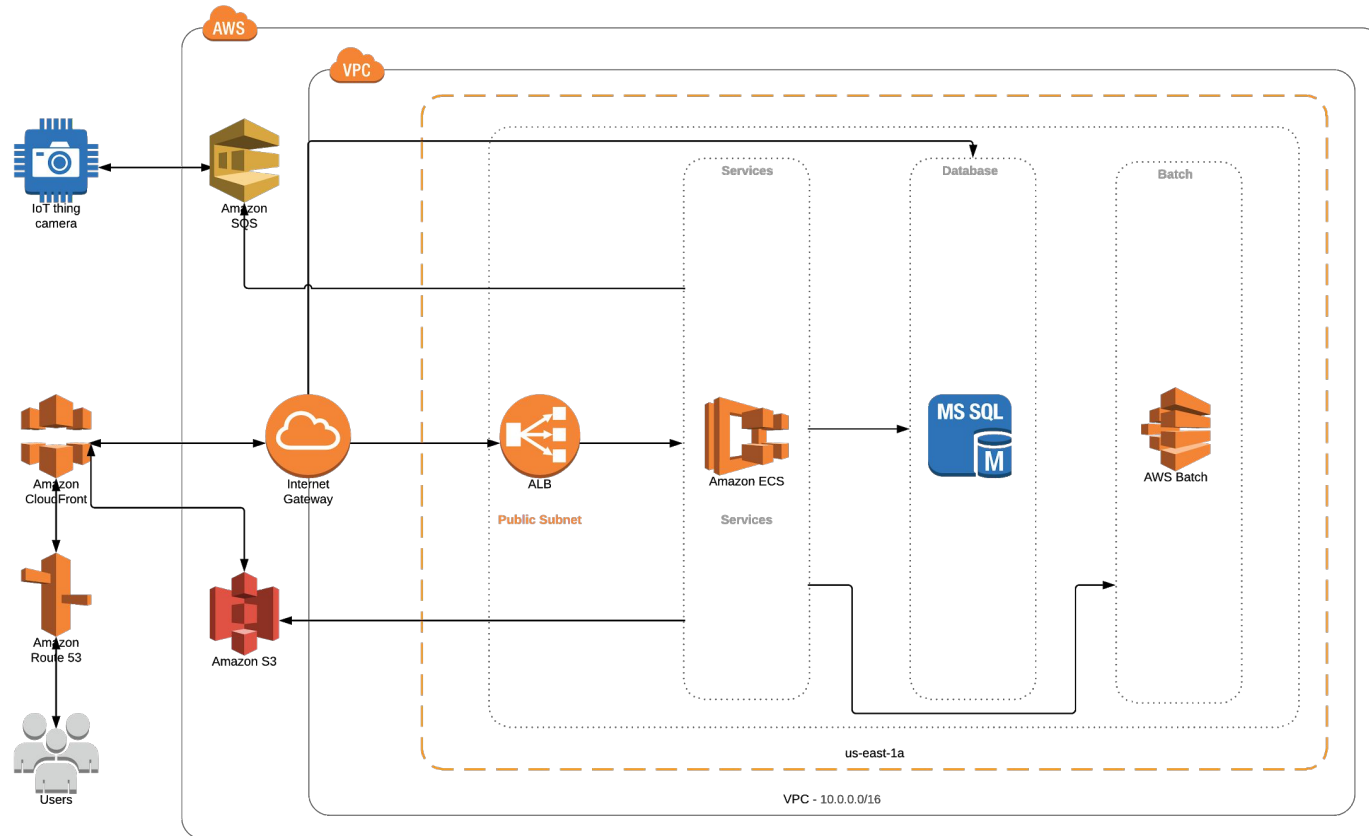


Operating Environment

- Exhibits vary widely in:
 - Climate
 - Temperature
 - Indoor/outdoor
 - Water/no water

TRUE360 ARCHITECTURE

Tarek Yacoub | December 2, 2018





Architecture

- Microservices architecture
 - Decoupled functionality of backend to services that handles a specific aspect of the system
 - Allows for scaling of each service depending on demand.
 - Simplifies developer collaboration



Architecture

- Async communication
 - Ensures that message between the embedded board and the web application is not lost
 - If camera crashed, it will still be able to retrieve message that were sent when it was off
 - Removes the need to store and maintain IP addresses within communication-service and embedded program.



Architecture

- Batch processing
 - Adds the ability to handle multiple processes, max is 6 processes concurrently at the moment.
 - Pulls code from EC2 container registry (ECR) to execute code, which allows for easy updates
 - Errors are contained in each process

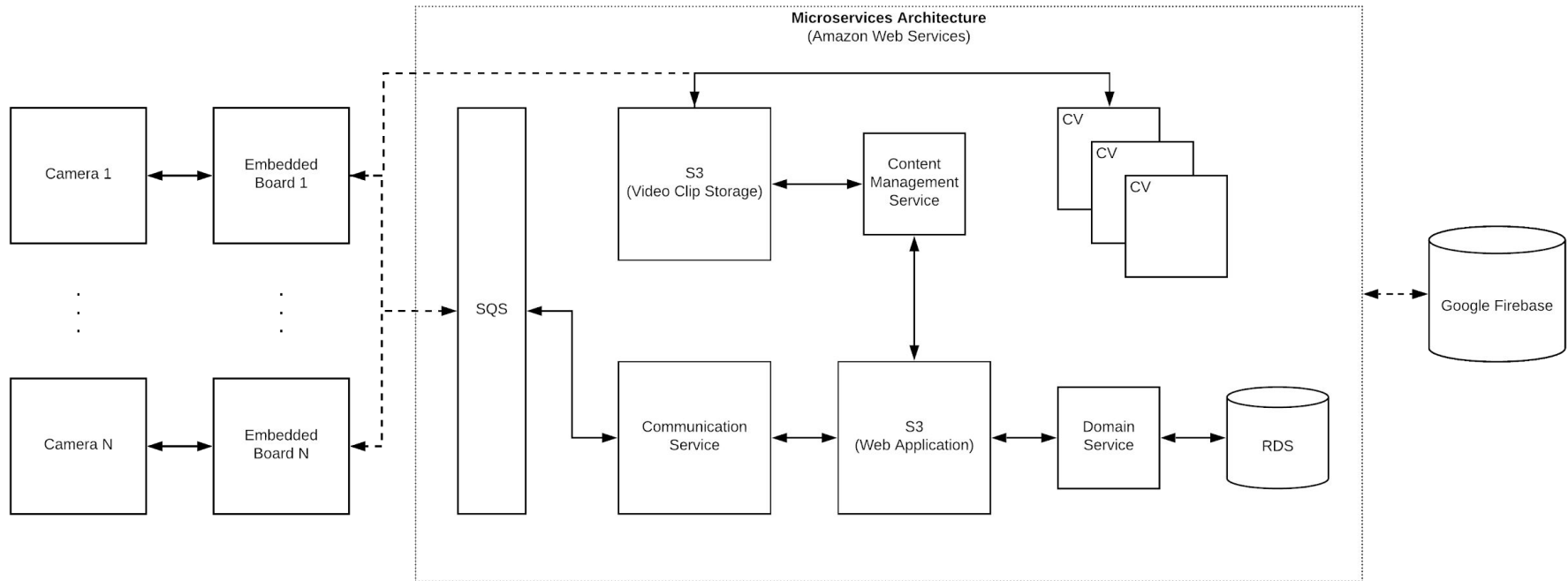


Architecture

- Web Application
 - Globally accessible, offsite archive access
 - Continuous integration → continuous updates
 - No-refresh, single-page UI meets modern UX expectations
 - 360° video viewer makes archive viewing interactive/immersive

Implementation

System Diagram





Microservices

- **Content Management Service**
 - Manages archived and processed videos
 - Stores uploads to AWS S3
- **Communication Service**
 - Communication between front-end and embedded devices.
 - Async messaging with SQS
- **Domain Service**
 - Users and zoo content registration and storage
 - Storage using AWS RDS
 - Firebase Authentication
- **Activity Monitoring Service**
 - Batch processing using AWS Batch



Embedded Component

- Acts as a proxy of the camera
- Uses SQS to push/pop messages to/from the communication queue
- Uses the open-source software Ffmpeg to capture footage from Garmin Virb
- Uploads the footage to a S3 bucket for storage
- Submit a job to the batch process for later processing



Computer Vision

- Frame comparison for activity monitoring
- Created training and testing video clips for image recognition model
- Set up framework for future computer vision use cases



Web Application

- React.js
 - Cascading state, component-based JavaScript library for building responsive User Interfaces
- Redux
 - Single source of truth, immutable global state management library
- Zendesk Garden
 - Open-source, customizable, well-maintained React library for UI components (buttons, modals, etc.)
 - WCAG 2.0 Accessibility
- Deployment/Hosting
 - Continuous Integration and Continuous Deployment to AWS S3

User Interface: General

Sidebar: global
zoo context
based navigation

Global zoo
context menu

The screenshot displays the True360 user interface. On the left is a dark sidebar with navigation options: Home, Archives, Cameras (highlighted), Exhibits, and Users. At the bottom of the sidebar is a 'Zoos' section with a grid icon. The main content area is titled 'Ames Zoo' and 'Cameras', showing '1-5 of 1' items. A table lists camera details:

Id	Device	Exhibit	Model	Serial	Added
33	demoCamera	demoExhibit		00000000-00...	Dec 4,

Below the table is a 'Register New Camera' button. In the top right corner, a user profile 'test_super' has a dropdown menu open with options: 'Invite User', 'Create Zoo', and 'Sign out'. A 'Logout' button is also visible.

Admin/user
action menu

User Interface: Archive Viewing

Current zoo
context indicator

Ames Zoo

test_super

Video Archives

1-10 of 1

Video Name	Device Name	Exhibit Name	Date	Video Type
demo_20181204-204...	demoCamera	demoExhibit	12-04-2018	Archived

Zoos

Detailed video
archive file
information table

User Interface: Video Viewing

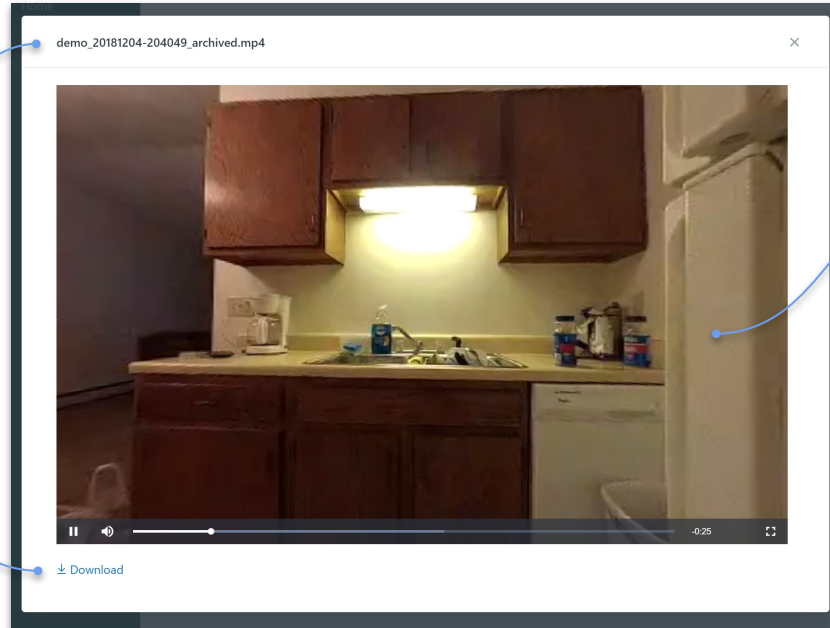
Filename of video

demo_20181204-204049_archived.mp4

Download link to locally store video

Download

Click-and-drag, zoom-able 360° video viewer





Testing



Testing Plan

- Manual system/integration testing
- Scenarios
 - Full-system
 - Storage
 - Timing
 - Behavioral
- Validation testing



Testing Results and Evaluation

- Embedded
 - Elephant device on AWS stable for 3 weeks
- System
 - One-hour stress test
- Client
 - Full app flow successful (Invite → Sign On → Video Viewing)



Client Feedback

- Continuous feedback
 - Weekly meetings with client
 - Feature demos
- Client priority shift
 - From: sponsored live-stream media service
 - To: 360° footage management system

Lessons Learned and Summary



Challenges

- Microservices can be complex
- Sending commands to camera from Web App
- Requirements for computer vision
- Video encodings
- Scalable system infrastructure
- Limited access to hardware
- Budget constraints



Successes

- Development cycle
 - CI/CD
 - Code review process
- Scalable system
 - Cloud services
- Working prototype

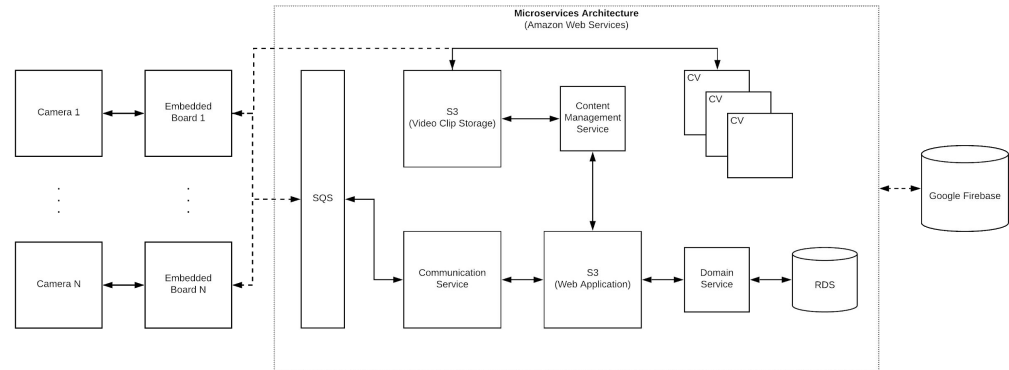


Future Work

- Developing a custom webcam with Insta360
- Install system at zoos/aquariums
- Interactive VR kiosks

Summary

- Mission: “*Create immersive 360° experiences for zoos and aquariums.*”
- 360° footage management system
 - Microservices
 - Embedded program
 - Computer vision
 - Web application





Q&A



Demo Video

